

MAKE FIRE CONNECTIONS

at the 11th International Fire Ecology and
Management Congress



Sponsor Prospectus

**Dates**

December 2-6, 2025

Website

<https://afefirecongress.org>

Location

Sheraton Hotel
500 Canal St.
New Orleans, LA 70130

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11th INTERNATIONAL FIRE ECOLOGY AND MANAGEMENT CONGRESS

Sheraton New Orleans Hotel
New Orleans, Louisiana, USA

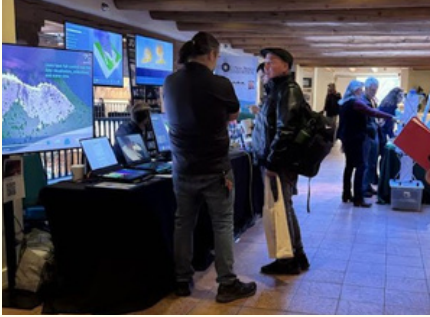
INTRODUCTION

The 11th International Fire Ecology and Management Congress will be hosted by the Association for Fire Ecology this fall in New Orleans, Louisiana, USA. The event will engage attendees in presentations, workshops, field trips, fire circle discussions, and networking for 5 days, starting with workshops on Tuesday, December 2 and ending with field trips on Saturday, December 3. We expect 500+ scientists, managers, students, and professionals to attend and will offer a mobile/virtual platform to expand audience reach for sponsors and exhibitors.

The Fire Congress is a unique opportunity to

- Connect with an international audience
- Share information and develop new relationships
- Demo new technology or products
- Gain support for your agency or organization

We offer several sponsorship levels to meet your needs, including in-kind contributions or sponsorship of certain events or activities (e.g., receptions, entertainment, field trips, scholarships).



WHY SPONSOR?

1

Build Brand Awareness

Your logo, website, and name will be seen by event attendees, our full mailing list of 5000+ people, and our social media followers as we advertise in the months leading up to the event.

2

Wildland Fire Leadership

Being a sponsor or exhibitor positions your company, agency, or organization as a leader and allows you to showcase your strengths and contributions to the field.

3

Connections

Our conferences are known for good networking! From the exhibit hall to the dance party, you will have valuable opportunities to network with wildland fire professionals and stakeholders.



2023-2024 SPONSORS

We would like to thank our sponsors from the 2023 **10th International Fire Ecology and Management Congress** in Monterey, CA and the 2024 **4th Southwest Fire Ecology Conference** in Santa Fe, NM for our phenomenal success!



ABOUT THE HOTEL



Roux Bistro
Restaurant



Rooftop
Pool

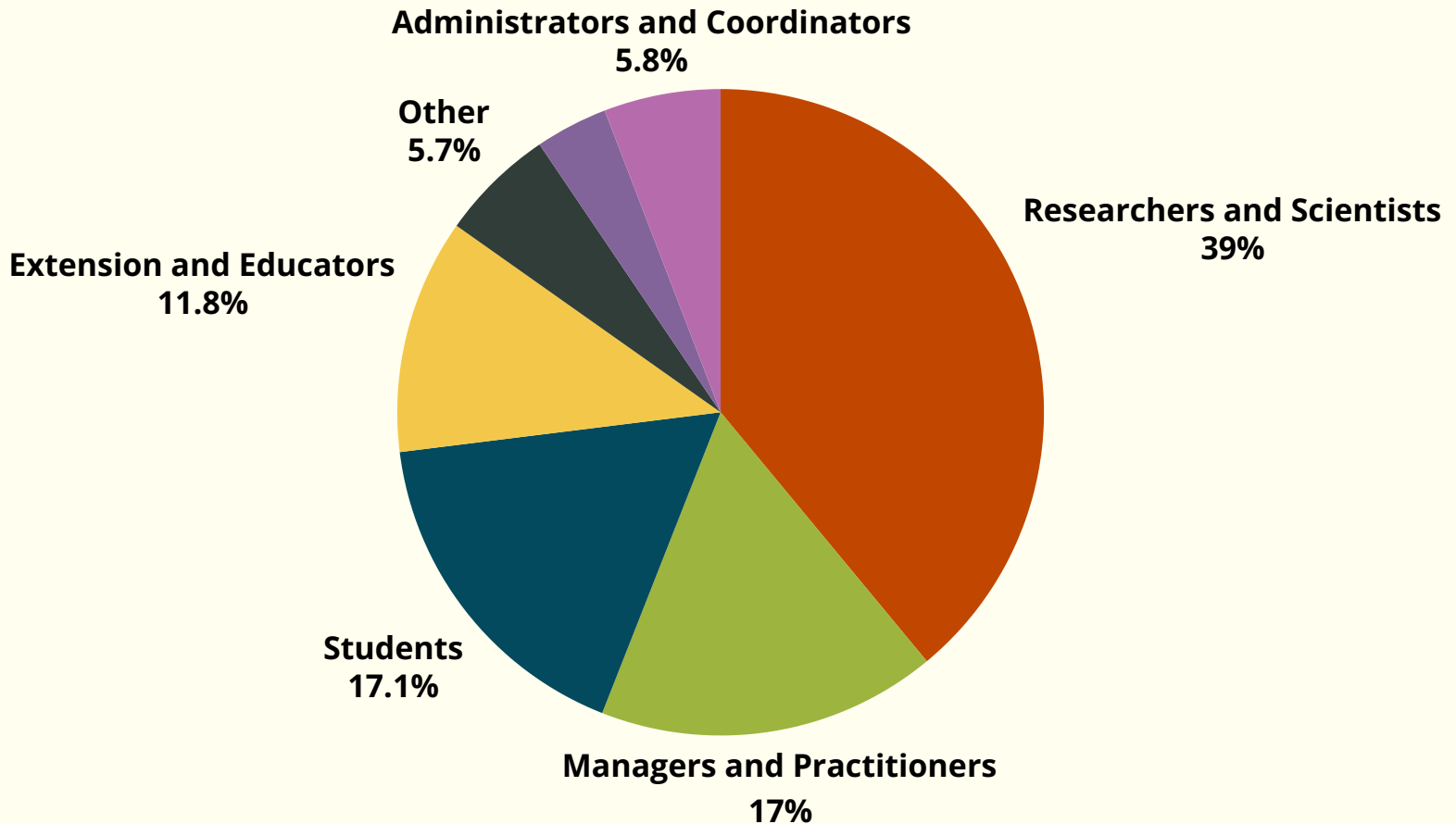


Canal
Street

The Sheraton New Orleans is adjacent to the French Quarter on the historic Canal Street streetcar line and 13 miles from MSY International Airport. This location was selected as it offers excellent meeting space for sessions and networking, and it is walking distance to many restaurants and attractions in the city. The Sheraton has a bar and restaurant, rooftop pool, gym, and beautiful views of the French Quarter and Mississippi River.

EVENT OVERVIEW

There is an average attendance of 500-600 people. We have a variety of attendees from academic, agency, non-profit, and private fields.



Sheraton New Orleans Hotel and 3rd floor Napoleon Ballroom



SPONSORSHIP LEVELS

Sponsor Level	Platinum \$20,000+	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Exhibitor Only \$1,250	Congress Supporter (less than \$1,250)
Exhibit Booth	Yes	Yes	Yes	Yes	Yes	
Complimentary Registration	5	3		2	1	
Recognition in Event Promotions, Congress Website, and Plenary Screensaver	Yes	Yes	Yes	Yes	Yes	Yes
Virtual Exhibit Booth on Mobile App	Yes	Yes	Yes	Yes	Yes	
Program Booklet	Full Page	½ Page	¼ Page	¼ Page	Logo + 50 word caption	Logo / Name
Marketing Item in Attendee Bag	Yes	Yes	Yes	Yes		
Sponsor Highlight in AFE Newsletter	Yes	Yes	Yes			
Remarks at Plenary Session	5 min intro	1 min welcome	1 min welcome			
Banner/Ad on Fire Congress and AFE website homepage	Yes	Yes				
Logo Included on Attendee Tote Bag	Yes					

BENEFIT DETAILS

Registrations: Complimentary event registration(s). Does not include any optional items on the registration form which have separate fees; these must be paid for by the registrant. The complimentary registration is for the use of sponsors or exhibitors and is nontransferable. Additional registrations are available for purchase on the event website.

Event Promotions and Plenary Screensaver: We will include your organization's name, logo, and website link on the congress website and in all conference email newsletters. In addition, your organization's name and logo will be shared on a screensaver slideshow at the congress plenary sessions.

Program Booklet: Recognition for your organization in program booklet. Sponsors are also invited to submit a camera-ready display ad for the booklet.

Marketing Item: Opportunity to include your organization's marketing brochure or a gift item in each attendee's bag.

Newsletter: Silver, Gold, and Platinum sponsors can contribute a short article to be featured in our monthly newsletter, which reaches more than 5,000 people.

Plenary Session Welcome: Opportunity to welcome attendees and share a short (~1 minute) message at a plenary session.

Banner/Ad on Fire Congress and AFE website homepage: Top level sponsors can share an advertisement or banner on the Fire Congress and AFE website for a 1-week period in the month leading up to the congress.

Plenary Session Introduction: Platinum sponsors will be given a 5-minute speaking slot to introduce their organization or agency and share any information relevant to the wildland fire community.

HOW TO COMMIT



Supporting the Fire Congress is easy and requires two steps:

- 01** Complete the online sponsor/exhibitor/donor form at <http://afefirecongress.org/form-sponsor>
- 02** Make your secure payment by using the payment buttons at <http://afefirecongress.org/sponsorship-opportunities/> or contact AFE for additional payment methods

After your commitment, we will start recognizing your support right away and be in touch with additional information. Registration waivers will be issued once registration opens in July.

CUSTOMIZED SPONSORSHIP PACKAGES

We can create a customized package to sponsor activities such as

- Registration scholarships for those needing financial assistance to attend
- Welcome reception
- Student social
- Networking break
- Field trip or workshop

For custom packages, we will estimate the cost and select benefits according to your preferences.



IN KIND CONTRIBUTIONS

Non-financial contributions are also welcome and contribute to the success of the event. These contributions may include laptop computers, slide projectors, transportation for field trips, etc. In-kind contributions will receive benefits equaling the estimated level of their contribution.



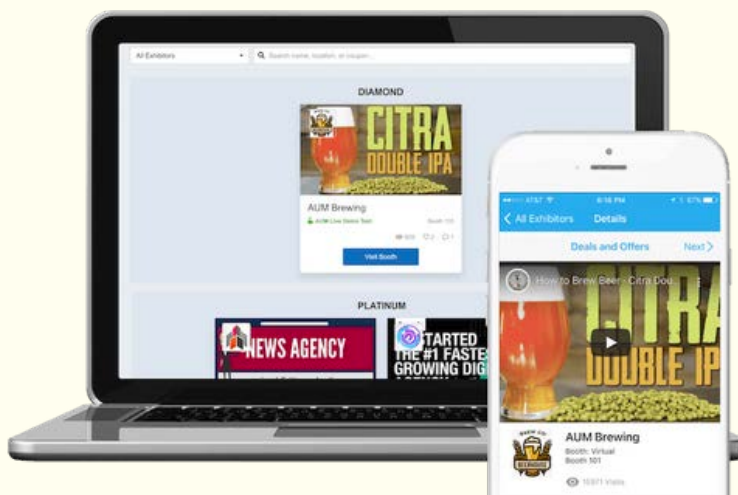
EXHIBITOR INFORMATION

- The exhibit hall will be open December 3-5, 2025.
- Subletting or sharing spaces is not permitted.
- Booths include a 6' skirted table, pipe and drape background, two chairs, and sign. Additional furniture and power are available for an additional charge.
- Set up, take down, and booth staffing are the responsibility of the exhibitor.
- Exhibitors will be sent information about shipping, set up, and break down. Material handling is the responsibility of the exhibitor.
- Booths should be staffed during breaks and receptions.



VIRTUAL EXHIBIT HALL ON MOBILE APP

- Each exhibitor will be able to create an online booth with brochures, photos, and videos.
- You can interact with attendees in video chats and messaging.
- Collect virtual business cards and contacts to grow your mailing list.
- Virtual booths will be available 3 months after the event.





**SEE YOU IN
NEW ORLEANS!**