

10th International Fire Ecology and Management Congress



Hyatt Regency Monterey Hotel
Monterey, California, USA
December 4-8, 2023

Sponsor and Exhibitor Guide

The 2023 Fire Congress will provide meaningful opportunities to network with the wildland fire community and showcase your agency, business, or organization



Hosted by the Association for Fire Ecology in cooperation
with the California Fire Science Consortium

Who will be there?

Average attendance is 500-600 people

- 40% Researchers and Scientists
 - 20% Managers and Practitioners
 - 20% Students
 - 10% Extension and Educators
 - 10% Other
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- 50% University or College
 - 30% Federal Agency
 - 20% State and Local Agencies, NGOs, and Companies

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The 10th International Fire Ecology and Management Congress will engage attendees in presentations, workshops, field trips, fire circle discussions, and networking for 5 days this fall in Monterey, California, USA. We expect more than 500 scientists, managers, students, and professionals to attend. We will also offer a mobile/virtual platform to expand audience reach for sponsors and exhibitors.

The Fire Congress is a unique opportunity to

- Connect with an international audience
- Share information and develop new relationships
- Demo new technology or products
- Gain support for your agency or organization

We offer several sponsorship levels to meet your needs, including in-kind contributions or sponsorship of certain events or activities (e.g., receptions, entertainment, field trips, scholarships).

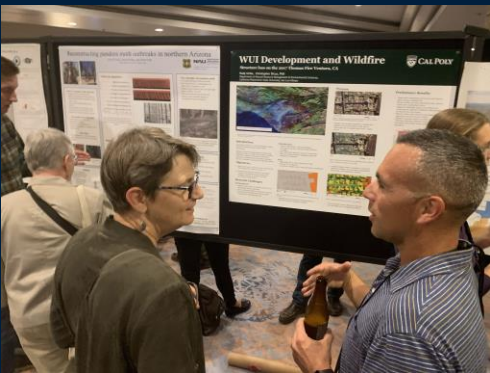


Hyatt Regency Monterey Hotel, Venue and Meeting Space

Sponsorship Levels

Sponsor Level	PLATINUM \$20,000+	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	EXHIBITOR ONLY \$1,250
Exhibit Booth	Yes	Yes	Yes	Yes	Yes
Complimentary Registration	5	3	2	2	1
Event Promotions and Plenary Screensaver	Yes	Yes	Yes	Yes	Yes
Virtual Exhibit Booth on Mobile App	Yes	Yes	Yes	Yes	Yes
Program Booklet	Full Page	½ Page	¼ Page	¼ Page	Logo and 100-word description
Marketing Item in Attendee Bag	Yes	Yes	Yes	Yes	
Sponsor Highlight in AFE Newsletter	Yes	Yes	Yes		
Plenary Session, 1-minute Welcome Video	Yes	Yes	Yes		
Banner/Ad on Fire Congress and AFE website homepage	Yes	Yes			
Plenary Session, 5-minute Intro	Yes				

If you would like to discuss benefits or create a customized sponsorship package, please email Annie Oxarart at office@fireecology.net.



Customized Sponsorship Packages

We can create a customized package to sponsor activities such as

- Registration scholarships for those needing financial assistance to attend
- Welcome reception
- Student social
- Networking break
- Field trip or workshop

For custom packages, we will estimate the cost and select benefits according to your preferences.

In Kind Contributions

Non-financial contributions are also welcome and contribute to the success of this event. These contributions may include laptop computers, slide projectors, transportation, etc. Please contact office@fireecology.net to discuss needs and options for non-financial support.

Exhibitor Information

- The exhibit hall will be open December 5-7, 2023.
- Subletting or sharing spaces is not permitted.
- Booths include a 6' skirted table, pipe and drape background, two chairs, and sign. Additional furniture and power are available for an additional charge.
- Set up, take down, and booth staffing are the responsibility of the exhibitor.
- Exhibitors will be sent information about shipping, set up, and break down. Material handling is the responsibility of the exhibitor.
- Booths should be staffed during breaks and receptions.

Virtual Exhibit Hall on Mobile App

- Each exhibitor will be able to create an online booth with brochures, photos, and videos.
- You can interact with attendees in video chats and messaging.
- Collect virtual business cards and contacts to grow your mailing list.
- Virtual booths will be available 3 months after the event.

Benefit Details

- **Registrations:** Complimentary event registration(s). Does not include any optional items on the registration form which have separate fees; these must be paid for by the registrant. The complimentary registration is for the use of sponsors/exhibitors and is nontransferable. Additional registrations are available for purchase on the event website.
- **Event Promotions and Plenary Screensaver:** We will include your organization's name, logo, and website link on the congress website and in all conference email newsletters. In addition, your organization's name, logo, and short message will be shared on a screensaver slideshow at the congress plenary sessions.
- **Program Booklet:** Recognition for your organization in conference program booklet. Sponsors are also invited to submit a camera-ready display ad for the booklet.
- **Marketing Item:** Opportunity to include your organization's marketing brochure or a gift item in each attendee's bag.
- **Newsletter:** Silver, Gold, and Platinum sponsors can contribute a short article to be featured in our monthly newsletter, which reaches more than 5,000 people.
- **Plenary Session, Welcome Video:** Opportunity to welcome attendees with a 1-2 minute video that will be shown at the plenary session.
- **Banner/Ad on Fire Congress and AFE website homepage:** Top level sponsors can share an advertisement or banner on the Fire Congress and AFE website for a 1-week period in the month leading up to the congress.
- **Plenary Session Introduction:** Platinum sponsors will be given a 5-minute speaking slot to introduce their organization or agency and share any information relevant to the wildland fire community.

How to Commit

Supporting the Fire Congress is easy and requires two steps:

1. Complete the online sponsor/exhibitor/donor form at <http://afefirecongress.org/form-sponsor>
2. Make your secure payment by using the payment buttons at <http://afefirecongress.org/sponsorship-opportunities/> or contact AFE for additional payment methods

After your commitment, we will start recognizing your support right away and be in touch with additional information. Registration waivers will be issued once registration opens in July.



See You in Monterey!



**CALIFORNIA
FIRE SCIENCE
CONSORTIUM**