



Sponsorship, Exhibitor, & Donor Opportunities

Create meaningful networking opportunities for attendees and showcase your agency, business, or organization to the wildland fire community!

The 9th International Fire Ecology and Management Congress will engage attendees in presentations, workshops, field trips, fire circle discussions, and networking for 5 days this fall in Sandestin, Florida, USA. Participants will have the option to participate virtually or in-person, and we expect approximately 500 scientists, managers, students, and professionals to attend. Our new virtual options will offer a variety of marketing options and expand audience reach for sponsors and exhibitors.

The Fire Congress is a unique opportunity to

- Connect with an international audience
- Share information and develop new relationships
- Demo new technology or products
- Gain support for your agency or organization

We offer several sponsorship levels to meet your needs, including in-kind contributions or sponsorship of certain events or activities (e.g., breaks, entertainment, field trips, scholarships). If you would like to discuss benefits or create a customized sponsorship package, please email Annie Oxarart at office@fireecology.net.

Sponsor Benefits	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR	DONORS/ SUPPORTERS
Contribution	\$15,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	Varies
Recognition in All Congress Promotions	Yes	Yes	Yes	Yes	Yes	Yes
Space in Program Booklet	Full Page	½ Page	¼ Page	¼ Page	< 150 words	Recognition
Exhibit Booth (Virtual or In-person)	16' x 20'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	
Registrations	5	3	2	1	1	
Marketing Items in Attendee Bags	Yes	Yes	Yes	Yes		
Feature Article in AFE Newsletter	Yes	Yes	Yes			
Plenary Session, 5-minute Intro	Yes					

Benefit Details

- **Congress Promotions:** We will include your organization's name, logo, and website link on the congress website and in all conference email newsletters. In addition, your organization's name, logo, and short message will be shared on a screensaver slideshow at the congress plenary sessions. Messages must be for informational purposes only; no sales advertisements or merchandise offers will be accepted.
- **Program Booklet:** Recognition for your organization in our conference program booklet. Messages must be for informational purposes only; no sales advertisements or merchandise offers will be accepted. Sponsors at \$2,500+ are also invited to submit a camera-ready display ad for the booklet.
- **Registrations:** Complimentary event registration(s). Does not include any optional items on the registration form which have separate fees; these must be paid for by the registrant. The complimentary registration is for the use of sponsors/exhibitors and is nontransferable. Additional registrations are available for purchase on the event website.
- **Marketing:** Opportunity to include your organization's marketing brochure or a gift item in each attendee's bag.
- **Newsletter:** Top level sponsors can contribute an article to be featured in our monthly newsletter, which reaches almost 5,000 people.
- **Plenary Sessions:** Platinum sponsors will be given a 5-minute speaking slot to introduce their organization or agency and share any information relevant to the wildland fire community.

Exhibitor Information

- **Onsite Exhibit Hall**
 - Booths will be on display December 1-3, 2021.
 - Subletting or sharing spaces is not permitted.
 - Booths include a 6' skirted table, two chairs, and a booth sign. Additional furniture and power sources are available for an additional charge through the facility.
 - Set up, take down, and booth staffing are the responsibility of the exhibitor.
 - Exhibitors will be sent information about shipping, set up, and break down. Material handling is the responsibility of the exhibitor and the conference bears no responsibility for receiving or shipping.
 - Exhibit booths are encouraged to be staffed during breaks and receptions.
- **Virtual Exhibit Hall**
 - Each exhibitor will be able to create an online booth with brochures, photos, and videos to attract attendees.
 - You will be able to interact with attendees in video chats, 1-1 messaging, games, and livestream demonstrations.
 - Collect virtual business cards and contacts to grow your mailing list.
 - Booths will be available up to 6 months after the event.
 - The virtual option is open to all exhibitors, whether or not you have plan to have a booth onsite.

Donors and Supporters

We invite businesses, individuals, academic programs, or other interested parties who would like to contribute to our event, but are not able to support at the sponsorship level, to become donors. With a donation of \$250 or more, we will publicly acknowledge your support during our conference on our screensaver, as well as in our conference program booklet, website, and newsletters.

It takes many partners, organizations, and agencies to produce a successful event! Non-financial contributions, such as the use of laptop computers, slide projectors, transportation for field trips, and staff time, are very much needed and appreciated! We will publicly acknowledge your support on the plenary session screensaver, as well

as in our conference program booklet, website, and newsletters. Please contact office@fireecology.net to discuss needs and options for non-financial support.

COVID Adaptations

We will continue to monitor the COVID pandemic and inform all participants of any changes to our plans to hold a hybrid event. If it is not safe to meet in-person, the event will go fully virtual and all exhibitors will be given the option to have a virtual booth.

How to Commit

Supporting our event is easy and requires two steps:

1. Complete the online sponsor/exhibitor/donor form at <http://afefirecongress.org/form-sponsor>
2. Make your secure payment by using the payment buttons at <http://afefirecongress.org/sponsorship-opportunities/>
3. We will be in touch with registration waiver information after registration opens in July.

For questions or more information, contact us at office@fireecology.net